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# PFRA Working *with* Prairie People



# Your Prairie partner

Working with Prairie people to build a viable agricultural industry. Supporting a sound rural economy, a healthy environment and a high quality of life. That's the role of the Prairie Farm Rehabilitation Administration (PFRA) – a branch of Agriculture and Agri-Food Canada.

Rural economic development is vital to our future, but environmental conservation is equally important.

PFRA supports development that is in harmony with our environment. By partnering with producers, farm groups, industry and other levels of government, we're helping conserve Prairie soils and water resources. We promote diversification into new crops, livestock and value-added processing – a range of activities that generate economic benefits while preserving our environment.

## Working in your community

Each year we serve more than 30,000 clients, providing professional and technical expertise on a wide range of environmental and economic development activities.

Our programs and services include:

- soil and water conservation planning
- developing rural water supplies
- protecting and improving rural water quality
- shelterbelt planning and seedling distribution
- researching and demonstrating alternative crops
- strengthening rural development through land use planning
- managing rangeland resources
- promoting awareness of sustainable agricultural production.

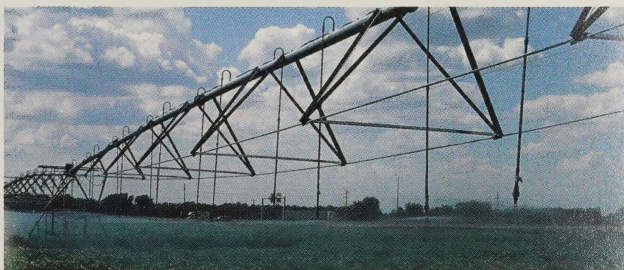




## Technical Centres

PFRA operates three facilities to enhance the stability and diversification of farming operations throughout the Prairies.

- Through the **Shelterbelt Program**, millions of seedlings are distributed each year for field and farmyard shelterbelts, wildlife habitat, riparian areas and agroforestry plantings. The Shelterbelt Centre located in Indian Head, Saskatchewan also conducts research on tree improvement, planting technology, weed and pest control, carbon sequestration and agroforestry. Staff are available to assist in the planning and maintenance of shelterbelts.
- The **Manitoba Crop Diversification Centre (MCDC)** in Carberry and the **Canada-Saskatchewan Irrigation Diversification Centre (CSIDC)** in Outlook are responsible for applied research and demonstrations of alternative crops and sustainable irrigation practices. The work is carried out in co-operation with producers, industry, universities and government agencies.



With you

## for the long haul

For more than 65 years, PFRA has been working with rural people to meet the challenges of the agricultural industry. Our programs are constantly evolving to reflect the needs of the day, by providing new and innovative methods of sustaining soil and water resources.

We are committed to continuing this role, by encouraging rural growth and diversification accompanied by sound management of resources.

PFRA has a network of 22 district offices throughout the Prairie provinces and the Peace River Region of British Columbia. Regional offices are located in Edmonton, Calgary, Saskatoon, Regina and Winnipeg. The headquarters is located in Regina, Saskatchewan.

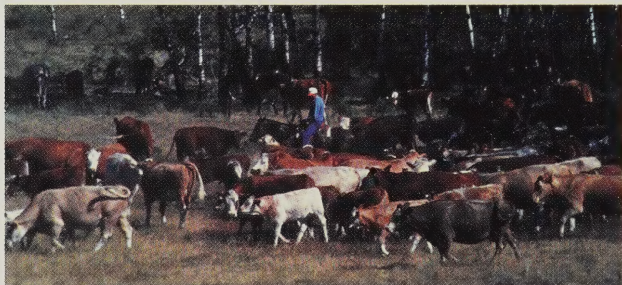
For more information on how our programs and services can help you, please contact the PFRA office nearest you, or visit our website at [www.agr.gc.ca/pfra](http://www.agr.gc.ca/pfra).

## Caring for the land

One of our major challenges is making farmland more productive, while reducing environmental impacts. Working with producers, agricultural organizations and community groups, PFRA promotes land management practices, including:

- shelterbelts
- direct seeding and reduced tillage
- sustainable grazing management
- extended rotations
- maintaining permanent cover on marginal lands
- maintaining healthy riparian areas.

In addition, through our Community Pasture Program, we manage 87 pastures with over 900,000 hectares of land for livestock grazing, while conserving wildlife habitat and maintaining a permanent cover to protect marginal soils from erosion.



## Improving water supplies

Safe, reliable water supplies are important for rural residents and the agricultural industry. That's why we're working to increase access to safe and reliable water and to protect water quality.

Our Rural Water Development Program provides technical expertise and support in the planning, investigation and design of water projects, assisting with:

- water supply developments such as pipelines, tankloaders, wells and dugouts
- watershed and aquifer protection
- water conservation measures.

PFRA works with rural clients to protect the quality of their water sources, promote water treatment technologies and improve awareness of water quality issues. It all leads to a better quality of life in rural communities, while providing new opportunities for economic growth and diversification.





## *New opportunities through* **rural diversification**

Diversification, higher value production and value-added processing are changing the face of agriculture. PFRA's technical and professional expertise assists clients in adapting to change – from agronomy, engineering and environmental management, to the integration of new technologies and research into alternative crops. Through partnerships with government and non-government agencies, we bring together resources to meet client needs.

By helping plan, explore and manage opportunities for sustainable development, PFRA is enhancing the quality of life for rural families.



## *A leader in* **sustainable resource care**

PFRA works in partnership with rural people to promote stewardship of land and water resources and manage environmental issues, while capturing the benefits of innovation in the life sciences economy.

By researching, developing and promoting agricultural best management practices, PFRA increases understanding and awareness of environmental issues. The result is an agriculture sector better equipped to make sound, informed decisions in the best long-term interests of society as a whole.

## **PFRA Offices and Technical Centres:**

### **Manitoba**

Winnipeg (regional office)	(204) 983-2243
Beausejour	(204) 268-3233
Brandon	(204) 726-7584
Dauphin	(204) 638-6108
Morden	(204) 822-7273
Manitoba Crop Diversification Centre	(204) 834-6000

### **Saskatchewan**

Regina (regional office)	(306) 780-5150
Saskatoon (regional office)	(306) 975-4693
Gravelbourg	(306) 648-2214
Maple Creek	(306) 662-5520
Melfort	(306) 752-4442
Melville	(306) 728-5790
Moose Jaw	(306) 691-3370
North Battleford	(306) 446-4050
Rosetown	(306) 882-4272
Swift Current	(306) 778-5000
Watrous	(306) 946-8720
Weyburn	(306) 848-4488
Regina (PFRA Headquarters)	(306) 780-5070
Regina (Bilingual)	(306) 780-5019
PFRA Shelterbelt Centre	(306) 695-2284
Canada-Saskatchewan Irrigation Diversification Centre	(306) 867-5400

### **Alberta and British Columbia**

Edmonton (regional office)	(780) 495-3307
Calgary (regional office)	(403) 292-5638
Dawson Creek	(250) 782-3116
Hanna	(403) 854-4448
Lethbridge	(403) 327-4340
Medicine Hat	(403) 526-2429
Peace River	(780) 624-3386
Red Deer	(403) 340-4290
Vegreville	(780) 632-2919
Westlock	(780) 349-3963

**website: [www.agr.gc.ca/pfra](http://www.agr.gc.ca/pfra)**

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